

# JESSICA SNYDER

## CONTACT DETAILS

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## EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY

Graduation Spring 2022

B.A. Film Production

B.Design Digital Art & Media Design

GPA 3.93

## SCHOLARSHIPS & AWARDS

**October 2021**

Brian Betzler Memorial Award in the School of Visual Arts

**March 2021**

Penn State Arts and Architecture Alumni Society Scholarship

**Summer 2018**

PSUNNJ Alumni Chapter Scholarship for academics, leadership, and community service

**January 2018**

Penn State University 4 Year Provost Scholarship for academic achievement

## SKILLS

### Adobe Products

After Effects  
Premiere Pro  
Illustrator  
Photoshop  
Animate  
Audition  
InDesign

Avid  
Blender 3D  
DaVinci Resolve  
Microsoft Office Suite  
Google Docs  
ToonBoom Harmony  
ToonBoom Storyboard Pro  
Cannon C100 & C200 Cameras

### Social Media

TikTok (Over 50K followers)  
YouTube, Instagram, Facebook

I am looking to secure a freelance opportunity to utilize my skills in video editing, motion graphics, and social media, while gaining experience and helping a creator produce videos or grow their online presence.

## WORK

**JUNE 2021 – PRESENT**

MUSTACHE AGENCY, Assistant Video Editor

Handle simultaneous edits using Premiere Pro, After Effects, Photoshop, and Illustrator. Produce motion graphics, VFX, and animations for use in a variety of digital formats. Quick implementation of client notes to meet deadlines.

**FALL 2021 – SPRING 2022**

PENN STATE COLLEGE OF IST, Production Assistant

Created and edited digital assets/videos to be used across the College of IST to support the development and delivery of online courses.

**SPRING 2021**

PSU COLLABORATIVE STUDIO, Project Manager

Managed five creative teams to rebrand the online presence of the College of Arts & Architecture. Set deadlines, gave feedback, supplied resources, while communicating with clients to sure needs were met.

**FALL 2021 – SPRING 2022**

ADOBE, Student Ambassador at Penn State University

Promoted Adobe through content creation and advertising through personal social media channels, driving students' awareness and interest. Reached out to over 20 clubs and plan and execute 4+ Adobe workshops teaching students how to best utilize Adobe applications.

**FALL 2020 – SPRING 2022**

SCHOOL OF VISUAL ARTS, Studio Manager

Enforced rules and regulations, kept inventory, and worked with professors to promote classes and events.

## ACTIVITIES

**SPRING 2020 – SPRING 2022**

PSU ANIMATION CLUB & ANIMATION FESTIVAL, Co-Founder, President, and Co-Director

Founded a group for students to come together and create, share, and critique animations. Created, directed, and hosted the inaugural annual Animation Festival at Penn State University.

**SPRING 2019 – SPRING 2022**

ALPHA RHO CHI (APX), Vice President, Recruitment Chair, and Homecoming Chair

Professional Co-ed Fraternity for Architecture & the Allied Arts. Recruited the largest pledge class of PSU APX history in Fall 2021. Oversaw 11 chairpersons in planning professional & social events. Led the fraternity to successfully participate in their first and subsequent homecoming parades.

**SPRING 2019 – SPRING 2022**

LION SCOUTS & ARTS AMBASSADORS, Tour Guide

Provided campus tours through Lion Scouts and college specific tours through Arts Ambassadors for The College of Arts & Architecture.

**FALL 2018 – SPRING 2022**

PSU TAPESTRY DANCE COMPANY, THON Chair

THON Chair for Penn State Tap Dance team. Led the team to raise over \$20,000 for the Four Diamonds Foundation.

## FREELANCE WORK

**SPRING 2022**

PALINKA PICTURES, Title Work

Designed and animated titles for the film, Castles in the Sky.

**SUMMER 2021 – FALL 2021**

CENTRE FILM FESTIVAL, Designer

Designed and animated the festival poster to be used as promotional content and merchandise.

**SUMMER 2021 – SPRING 2022**

FIRE5FILMS, Motion Graphics Assistant

Used After Effects to create advertisements.

**SUMMER 2021 – SPRING 2022**

814, Visual Effects Artist

Visual Effects Artist for a short film.

**FALL 2019**

THE CODA CONDUCT, Designer

Used Adobe Illustrator to create cover art for an a capella group which can be seen on Spotify and Apple Music.

**SUMMER 2021**

ABRAKADOODLE, Art Teacher

Taught public and private in-home art classes to students aged 5-10.